

PHILIPS

BR30 - E26 smart
bulb

Hue White and color
ambiance

White and colored light

Instant control via Bluetooth

Control with app or voice*

Add Hue Bridge to unlock more



046677577957



Easy smart lighting

This single downlight bulb brings millions of colors to any room in your home. Use Bluetooth for instant light control in one room or connect to the Hue Bridge to unlock full smart lighting control and features.

Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice*
- Create a personalized experience with colorful smart light
- Set the right mood with warm to cool white light
- Get the perfect light recipes for your daily activities
- Unlock the full suite of smart lighting features with the Bridge

Highlights

Control up to 10 lights with the Bluetooth app



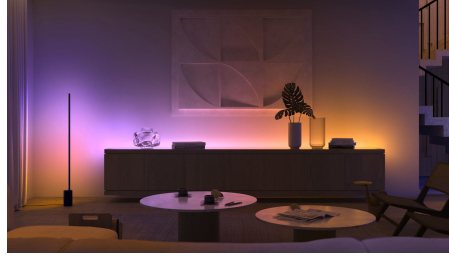
Philips Hue with Bluetooth is the easiest way to get started with smart lighting. Set the mood instantly with Bluetooth-enabled light fixtures and the Hue Bluetooth app, which allows you to control up to 10 lights in a room.

Control lights with your voice*



Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room or just a single lamp.

Create a personalized experience with colorful smart light



Instantly set the mood for any occasion with 16 million colors of light. Transform any room for an immersive entertainment experience, create the perfect atmosphere for a get-together with friends, or complement your home decor.

Set the right mood with warm to cool white light



These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

Get the perfect light recipes for your daily activities



Use the preset Philips Hue light recipes to fit your mood or activities throughout the day. Amp up the energy with the cool white light of the Energize light recipe in the morning or unwind with the subtle, soft light of Relax.

Unlock the full suite of smart lighting features with the Bridge



The Bridge unlocks the features that make smart lighting truly smart — away-from-home control, voice control, automated lighting, and much more. Add a Bridge to your setup to create immersive experiences, tap into technology that's secure and reliable, and more. The Bridge is the key to smart lighting like you've never seen before.

Specifications

Bulb dimensions

- Dimensions (WxHxD): 94x130

Environmental

- Operational humidity: 5% <H<95% (non condensing)
- Operational temperature: -20°C to 45°C

Extra feature/accessory incl.

- Dimmable with Hue app and switch: Yes

Guarantee

- 3 years: Yes

Light characteristics

- Color rendering index (CRI): 80

Packaging information

- EAN: 046677577957

Power consumption

- Energy Star Certified: Yes

Service

- Warranty: 3 year(s)

Technical specifications

- Lumen output at 4000K: 1,200 lm
- Lumen output bulb included: 1,200 lm
- Weight: 110 g
- Bulb technology: LED
- Fitting/cap: E26

The bulb

- Color temperature: 2000K-6500K
+16 million colors
- Diameter: 94 mm
- Form factor: BR30
- Height: 130 mm
- Input voltage: 110V-130V
- Lifetime: 25,000 hour(s)
- Light output: White and color light
- Lumen output: 1100 lm
- Max. operation power: 12.5 W
- Max. standby power: 0.2 W
- Number of switching cycles: 50,000
- Power factor: 0.8
- Rated lifetime: 25,000 hour(s)
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage: 12.5 W
- Wattage equivalent: 85 W
- Communication protocol: Bluetooth and Zigbee
- Deep dimmable: Yes
- Software upgradable: When connected to Bluetooth App or Hue Bridge

What's in the box

- Hue bulbs: 1

What's supported

- Compatible with Effects: Yes
- HomeKit compatible: Yes
- Philips Hue App: IOS 15 and above, Android 10.0 and above
- Voice assistants: Amazon Alexa, Google Assistant, Apple HomeKit (Via Hue Bridge), Microsoft Cortana (Via Hue Bridge)

Packaging dimensions and weight

- EAN/UPC - product: 046677577957
- Net weight: 0.1 kg
- Gross weight: 0.2 kg
- Height: 210 mm
- Length: 100 mm
- Width: 146 mm
- Material number (12NC): 929003479301



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